Monitoring Nextdoor.com for racist profiling

Nextdoor prohibits racist profiling. To learn more about what racist profiling is, please familiarize yourself with the material in Nextdoor's site <u>Preventing Racial Profiling on Nextdoor</u>.

Most posts and replies containing racist profiling are posted in the "Crime and Safety" or "Safety" section. You may choose to set aside time to read over posts on any given day, or you can adjust settings to receive a daily digest of post titles in your email. You can also set notifications to receive emails of all safety posts from your neighborhood as they are posted. This won't alert you when something is posted in a nearby neighborhood, so if you want to monitor everything you can, you will still need to log onto Nextdoor each day or at least check your daily digest for titles that look like they may inspire profiling. It's also helpful to scan replies, especially on contentious posts or posts in "Crime and Safety". Replies do not get pop-up menus asking the poster to follow guidelines to prevent profiling, so there is no friction for posters and racist profiling and discrimination often goes unchallenged.

Your notification settings can be accessed by clicking on the pull-down menu (which looks like a 'v') in the upper right hand corner by your profile picture. Choose settings \rightarrow notifications \rightarrow email notifications to adjust your settings.

Reporting posts and replies

Please report all racist profiling posts and replies. You can find the 'report' button in the upper right hand corner of the offensive post in the pull-down menu (which looks like a 'v').

- Select 'report'
- Select 'uncivil, un-neighborly, or offensive'.
- Select 'discrimination'.
- Select 'racial profiling', 'unhelpful description', or 'other discrimination'.
- Add a note to explain to leads why you are reporting the post. Cite Nextdoor guidelines if possible. Convincing notes are helpful!

Reporting racist profiling or other racist harm puts the post or reply onto a list of posts for all neighborhood leads in your nearby area to review. Hopefully they agree and add their vote to remove the post. Leads may contact the poster and ask them to edit their post in a way that does not cause harm. You may also do this in the thread or in a private message.

A lead can remove a post in their own neighborhood. If there are several leads in a neighborhood and they disagree, the lead who reviews the post first gets to decide.



Leads can only vote on whether or not they think a post from outside their neighborhood should be removed.

Reporting racist profiling also specifically alerts the ND support team to review and remove harmful posts, and gives ND a record of how many times a certain neighbor has violated the ND guidelines. ND can eventually restrict their ability to use the site.

Nextdoor leads

You can become a lead and/or encourage other neighbors to become leads. With a racial justice lens, you will have impact by having the power to remove offensive posts within your ND neighborhood.

Your current neighborhood lead(s) can make you a lead, so try contacting them if you want to volunteer. If they refuse, or don't reply, <u>contact ND</u>.

Take screenshots

Take screenshots when you find harmful posts or replies, and create a file. These may come in handy should your lead be of no support and you need to pressure ND to step in.

Tips to avoid racial profiling

Re-post N4RJ tips to avoid racial profiling on local listservs and in the Crime and Safety section on your neighborhood Nextdoor. Encourage friends to use and share tips on listservs where they see harm happening.

Contact N4RJ for help neighbors4racialjustice@gmail.com

Complain to ND

<u>Contact ND help center</u>. They generally respond within 2-3 days. Feel free to contact N4RJ to add our name and other partner names for support

Use the Media

We now have several contacts who constantly check back in with us about ND. We are happy to share those contacts as well.

Neighbors for Racial Justice



6/20/2020