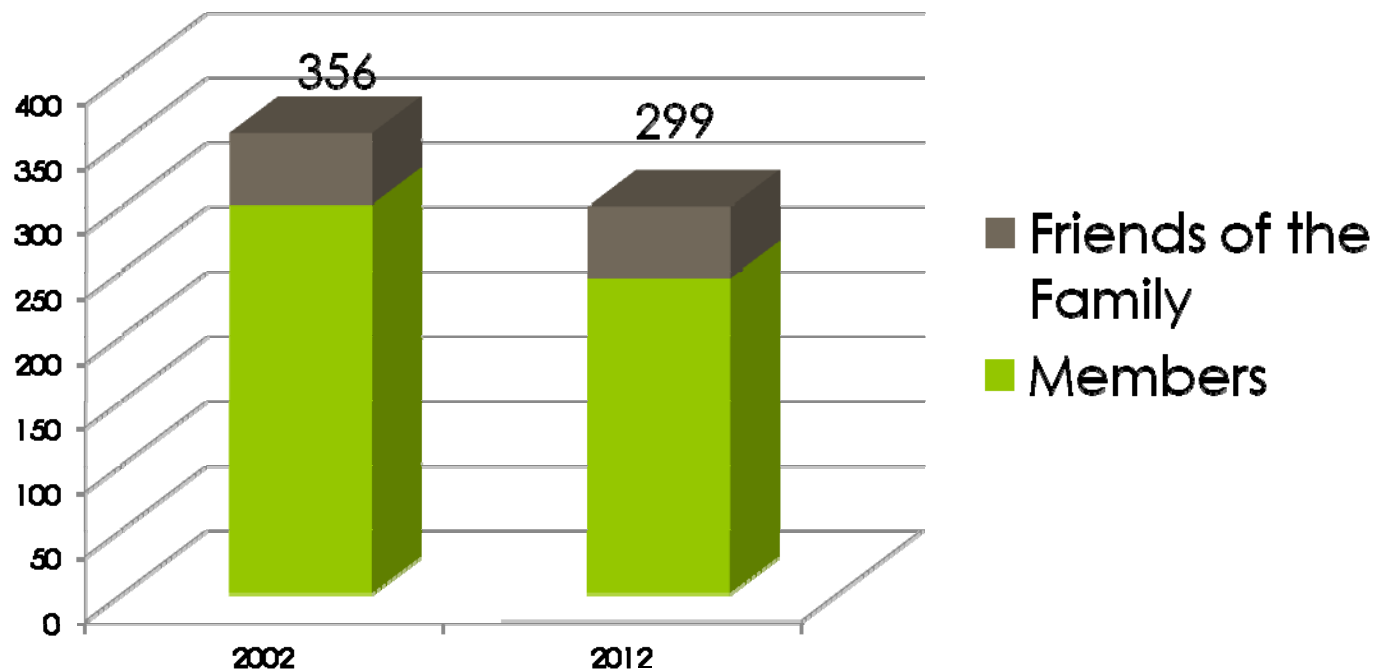




# Sustainability

Earl Hamlin

# Membership Slight Decline



# Membership on the Move

<u>REASONS FOR LEAVING</u>	
Moved	36
Died	26
Disinterested/Disaffected	<u>40</u>
	100

# Finances and Pledging

<u>SUSTAINABILITY - FINANCES</u>			
<u>PLEDGE INCOME</u>	<u>Amount</u>	<u>Number</u>	<u>Ave Pledge</u>
FY 2003	\$302,000	177	\$1,706
FY 2010	\$247,000	136	\$1,816
FY 2011	\$254,000	145	\$1,752
FY 2012	\$247,000	133	\$1,857
FY2013 (preliminary)	\$247,000	129	\$1,915



## SUSTAINABILITY – MEMBERSHIP

<u>MPC COMMUNITY</u>	<u>2002</u>	<u>2012</u>
Members	301	244
Friends of the Family	<u>55</u>	<u>55</u>
	356	299

50+% of our members are over age 70.

Hopefully, some of our current Friends of the Family will become members when they know who our new pastor will be.

### REASONS FOR LEAVING 2002--2012

Moved	36
Died	26
Disinterested/Disaffected	<u>40</u>
	100

“Movers” are motivated by (a) our high cost of living, (b) a desire to be close to family and (c) a desire for a lifestyle change.

12 of the 26 “deceased” occurred in the past two years. Losing 50 – 60 members to death in the coming decade is probable given our age distribution.

About one-half of the Disinterested/Disaffected were casualties of our remodeling & staff controversies.

Two positive, newer developments are our retirement pods, e.g. Piedmont Gardens & Rossmoor and the establishment of our Beacons group. The retirement sub-communities of MPCers might warrant special attention, e.g. on site Communion services. The Beacons are an intentional effort to stay in touch with one another.

## SUSTAINABILITY - FINANCES

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The high point in Amounts Pledged & Number of Pledges was FY 2003.

Our Amount Pledged has bottomed-out in recent years in spite of the fact that we have lost \$53,000 in Pledges from members/friends who have died or moved the past three years. These lost pledges included 4 of our 10 largest pledges -- an attrition rate higher than might be expected in a three-year period. Having said that, losing \$10,000 to \$15,000 per year going forward would not be unexpected.

Our Average Pledge increased to a record \$1,915 in FY 2013. This reflects an unprecedented number of increased pledges (67%), with an average increase of 9%.

We have a new category of gifts called Gifts of Thanks/Gifts of Hope (otherwise known as bequests). These totaled \$10,000 this year and \$10,000 in the coming year. We know of another probable \$100,000 in coming years. These will help us bridge our budget gap as we transition to a younger membership.

Other pluses include a history of prudent budgeting; adequate reserves for emergencies; and not much in the way of deferred maintenance.